

Dear Coach,

Thank you for registering your team and participating in USA Football's 7on7 program. We are excited to provide this developmental opportunity for your players and team.

BUILT BY HIGH SCHOOL COACHES FOR HIGH SCHOOL TEAMS!

USA Football's 7on7 program is designed exclusively to support high school football coaches and teams. We have 15 years of history in delivering and executing on the promise of quality and appropriate competition.

It is our goal to help you prepare your team for the upcoming season. In an effort to honor the tradition of scholastic-based events, we do not allow all-star teams to compete in our tournaments and championships.

SETTING THE STANDARD.

We aim to set the standard by which all other events are measured.

Our standards include:

- Employing state-certified officials
- Providing appropriate onsite medical coverage and insurance coverage to participants
- Dedicating a specific hydration staff at each event
- Separate clock operators
- Score keepers
- 4-second timers

You will also have access to our mobile app to keep track of schedules, scores, standings and bracket information. The app is free to anyone and we ask you to share it with players, assistant coaches, parents and across your entire school.

NATIONAL CHAMPIONSHIP.

As a participant of a USA Football 7on7 event, you have the unique opportunity to compete for entry into our National Championship event. The winner will have the option of traveling to compete in the most-competitive 7on7 event in the country. The National Championship event annually hosts 32 of the top 100 high school football programs in a 3-day, grueling test of skill and endurance.

Orange County, CA 7/8 - 7/9 | Hoover, AL 7/13 - 7/15 | Dallas, TX 7/14 - 7/15 | Canton, OH 7/21 - 7/22

NEXT STEPS.

This confirmation packet contains important information for your event. Please make sure you read the entire packet, including player waiver information. Finally, be sure to contact myself with any questions you may have.

We look forward to watching your team compete!

Sincerely,

Brandon Sheppard, MEd, ATC
USA Football | Director, 7on7



KEY INFORMATION

WHAT YOU AND YOUR TEAM NEED TO KNOW BEFORE THE BIG TOURNAMENT.

WHAT TO EXPECT ONCE YOU GET ONSITE:

- Game minimums for all teams
- Portable score boards on each field
- Free mobile app with scoring and schedule info
 - Includes standings and bracket
 - Visit usafootball.com/7on7 to download
- T-shirts for winners
- Trophies for winner and runner up
- Athletes will have a lunch break and lunch will NOT be provided
- Coaches do not need to bring any paperwork

ESTABLISH A TEAM AREA

Teams are allowed to set up tents and create a space where they can regroup, refuel, and enjoy some cool shade between games.

IN CASE OF INCLEMENT WEATHER ...

USA Football will operate the event regardless of weather – cancelling or postponing only in the case of lightning or hazardous conditions.

FAMILY, FRIENDS, AND FANS ARE WELCOME

Spectators are encouraged to attend and watch the excitement (at no cost to them). Please keep in mind, only athletes, coaches and USA Football staff members are allowed on the field and sidelines. **We ask you remind your fans to remain in the stands during all games.**

Pro-tip: Download the 7on7 mobile app to keep updated on tournament schedules, scores and more. Get yours at usafootball.com/7on7.

GET EXCLUSIVE ARTICLES AND HEADLINES ON COACHING DEVELOPMENT AND MORE.

Visit usafootball.com/newsletter/subscribe and sign up for USA Football's Coach Newsletter.

DID YOU KNOW?

The USA Football 7on7 tournament is the largest team based program in the country with over 350 participating schools and 8,000 athletes.

USA Football 7on7 Championships are proud to be supported by ...






KEY INFORMATION

WHAT YOU AND YOUR TEAM NEED TO KNOW BEFORE THE BIG TOURNAMENT.

JOIN THE CONVERSATION AND SHARE THE EXPERIENCE!

We want to see how your tournament experience is going. You and your team can share photos and videos with USA Football 7on7 by following us on:

 @usafootball7on7

 @usafootball7on7

 @usafootball7on7

PURCHASE GEAR

USA Football's online shop has exclusive 7on7 gear and swag to purchase before your tournament starts. Don't forget to check out the USA Football store.





CHECK-IN & HOTELS

DETAILS ON CHECK-IN, CHECK-OUT AND HOTELS.

VARSITY

COACH CHECK-IN

Thursday, June 22nd - 6:00 - 6:30 p.m.

VARSITY HEAD COACHES & RULES MEETING:

Thursday, June 22nd - 7:30 - 8:30 p.m.

JV/FRESHMAN

COACH CHECK-IN:

Saturday, June 24th - 8:00 a.m.

HEAD COACHES AND RULES MEETING:

Saturday, June 24th - 8:00 a.m.

COACHES CHECK-IN AND MEETING:

Lakepoint Sporting Community 755
Georgia 293
Emerson, GA 30137

TEAM CHECK-IN:

Friday, June 23rd

- Varsity teams must be ready to play by 9:00 a.m.
- JV/Freshman teams- no games

Saturday, June 24th

- Varsity teams must be ready to play by 9:00 a.m. (see bracket for game time)
- JV/Freshman teams must be ready to play by 9:00 a.m.

TEAM CHECK-IN AND FIELD ADDRESS:

Lakepoint Sporting Complex
755 Georgia 293
Emerson, GA 30137

HOTEL :

Raddison Hotel Atlanta-Marietta
1775 Parkway Place
Marietta, GA 30067

It is not required that teams stay at the hotel, but we recommend teams traveling to our tournaments to stay at the host hotel.

[Click here to reserve a room at our host hotel for a discounted rate.](#)

POOLPLAY GAMES BEGIN:

Schedule to be announced on June 1st

USA Football requests that all Head Coaches (or designee) arrive for check-in during their scheduled time slot.

All head coaches (or designee) must attend the rules meeting

Athletes and assistant coaches are not required to attend any meetings or orientations onsite.

Please note: Actual game schedules and pairings will not be set until registration closes and all teams have completed registration. Look for more information on game schedules closer to the event start date on the mobile app available at usafootball.com/7on7.



PACKING INFORMATION

SHARE THIS WITH YOUR PLAYERS TO HELP THEM PREPARE FOR THE TOURNAMENT.

Each team is required to wear identical shirts and shorts that are uniform with each other. USA Football will not be providing uniforms to teams.

WHAT TO BRING:

Please remember, this is a non-padded event.

ALL ATHLETES SHOULD BRING THE FOLLOWING



HELMET



MOUTHGUARD



CLEATS



SCHEDULE

**YOUR SCHEDULE FOR THE TOURNAMENT.
SHARE WITH PARENTS AND PLAYERS.**

2017 USA Football 7on7 Regional Championship – Atlanta, GA

Itinerary - Updated: 5/30/17

Thursday, June 22nd:

All activities on June 22nd to be held at Lakepoint Sporting Community, 755 Georgia 293, Emerson, GA 30137

- | | |
|----------------|---|
| 3:00 pm | Hotel check-in |
| 6:00 – 6:30 pm | Head Coach check-in |
| 6:30 – 7:30 pm | Head Coaches Welcome & Clinic – Varsity coaches only |
| 7:30 – 8:30 pm | 7on7 rules meeting – Head Coaches and Officials |

Friday, June 23rd:

All games on June 23rd will be played at Lakepoint Sporting Community, 755 Georgia 293, Emerson, GA 30137

6:30 – 8:00 am **Team Breakfast - Host hotel** (must be a guest of hotel)

Reservation link: (<https://www.anthonytravel.com/7on7/>)

9:00 – 7:00 pm **Pool Play (3 fields) – Varsity teams only**

Pool A & B play 9:00 AM – 2:00 PM

Pools C & D play 2:00 PM – 7:00 PM

Varsity teams guaranteed 5 pool play games.

**** No lunch break for officials and staff. Rotate officials and staff to eat while games continue.**

8:00 pm **Tournament seeding: online via tournament management software**



SCHEDULE

**YOUR SCHEDULE FOR THE TOURNAMENT.
SHARE WITH PARENTS AND PLAYERS.**

Saturday, June 24th:

All games on June 17th will be played at Lakepoint Sporting Community, 755 Georgia 293, Emerson, GA 30137

Varsity teams schedule:

All games on 4 fields

9:00 – 10:30 am	Bracket play: Lower seeds play first; teams seeded #'s 1 – 4 play @ 10:30 AM
11:00 am – 12:00 pm	2nd Round bracket play
12:15 pm	Quarterfinals
1:00 pm	Semifinals
1:45 pm	Finals
2:30 pm	Awards Presentation

JV / 9th Grade teams schedule:

8:00 am **Coaches meeting** – Mandatory for one JV / 9th grade coach
Lakepoint Sporting Community

All games on 2 fields

9:00 am – 1:00 pm **Pool Play (2 fields)**

JV / 9th grade teams guaranteed 4 pool play games.

**** No lunch break for officials and staff. Rotate officials and staff to eat while games continue. ****

1:00 – 1:30 pm **JV / 9th Grade Tournament Seeding meeting**

1:30 – 3:30 pm **JV / 9th Grade Single Elimination Tournament**



TOURNAMENT RULES

All players must wear helmets. Helmets are NOT required in the state of Texas and California.

Games are 21:00 long. The clock runs continuous during the 1st 20 minutes & stops according to rules during the final 1:00. There is **no overtime in pool play.**

- 7 defenders (may **not** line up 8 & drop one before snap) and 6 offensive players (must use a center or extra player to snap).
- Each possession starts on the 40-yard line – going in.
- First downs are made by crossing the 25-yard line and the 10-yard line.
- Three downs to make a first down; even inside the 10-yard line.
- PAT snaps are at the 5-yard line, offensive choice of hash. **No 2 point conversions allowed in pool play.** 2 point conversions will be from 10-yard line with choice of hash in tournament play (if chosen).
- 4.0 seconds to get pass off. It will be a loss of down and treated as a sack if not thrown in time (4.01 or greater). **The clock will be stopped on a sack in the final 1:00 of the game.**

NOTE: Passes may be thrown behind the line of scrimmage but receiver must advance beyond L.O.S. or play will be treated as a sack.

- Four (4) second clock starts on snap of ball.
- Possession changes after PAT attempt, failure to make a first down, or turnover.
- One time-out per team per game. 1 additional time-out per overtime.

- All offensive formations must be legal sets.
- Twenty-five seconds to get the play off.
- One-hand touch anywhere.
- No running plays allowed.
- No double passes or shuffle passes.
- No coaches on the field, coach from the sidelines.

OVERTIME (tournament only): consists of 3 plays from 10 yard line. Each team has an attempt to score in each overtime period. Starting with the 3rd and subsequent overtimes, all PAT's must be 2 point attempts from the 10 yard line. Overtime periods are not timed.

MERCY RULE

If the margin of score between the two teams is 21 points or greater at the end of the 1st 20 minutes, the clock will continue to run continuously for the remainder of the game; regardless if the margin of score becomes less than 21 points.

SCORING

Touchdown - 6 points
Interception - 3 points (no points for INT on PAT)
Turnover on downs - 2 points
PAT - 1 point (may opt for 2 in OT)



TOURNAMENT RULES

PENALTIES:

- Defense pass interference = Automatic first down and 5 yards from original line of scrimmage.
- Offense pass interference = Previous spot and loss of down.
- Defensive holding = Automatic first down and 5 yards from original line of scrimmage.
 - In the event there is defensive holding and a sack on the same play, the defense will be penalized according to the above and the sack will be ignored.
- Illegal procedure (offense) = Loss of down.
- Defensive off-sides = 5 yard penalty.
- **Delay of game = Loss of down and clock stops in final 1:00.**
- **Fighting / unsportsmanlike conduct: 1st offense = ejection from game. 2nd offense = ejection from tournament.**
- **Fighting / unsportsmanlike conduct (team): if any player leaves the sideline to participate in an on-field fight, the ENTIRE TEAM WILL BE EJECTED FROM THE TOURNAMENT.**

PERSONAL FOUL PENALTIES

- Offense = loss of down and 5 yards from original line of scrimmage.
- Defense = 1st down and 5 yards from original line of scrimmage.

SEEDING, TOURNAMENT, AND TIE-BREAKERS

- Teams will be broken into pools with equal number of teams.
- Teams will be seeded for the tournament according to overall records from pool play.
- Records which are tied after pool play will be broken as follows:
 - Head-to-Head
 - Fewest points allowed.
 - Most points scored.
 - Flip of coin.

EVENT PREPARATION

- Participating schools in states where applicable by state association rules and for the purpose of player safety may be allowed to conduct practice sessions leading up to USA Football 7on7 events.
- Where allowed to do so by state association rules, these practices may be conducted in helmets only.
- Teams are not allowed to scrimmage as part of this preparation.



ALUMNI



Julio Jones



Pat White



Damian Williams



Jacob Hester



John Parker Wilson



Chad Jackson



Robert Lester



Le'Ron McClain

NOTABLE ALUMNI OVER THE YEARS

Le'Ron McClain

Robert Nkemdiche

John Parker Wilson

Mitch Mustain

Jacob Hester

Chad Jackson

James Wilder, Jr

Willie Korn

Julio Jones

John David Booty

Pat White

Phelon Jones

Kiehl Frazier

Jaylon Denson

T.J. Yeldon

Conner Shaw

Marcus Lattimore

Dedrick Epps

LeRon McClain

Prince Miller

Damian Williams

Robert Lester

Chad Diehl

Aron White

Sean Smalls

Chris Bowers

CJ Curry

Cherone Peake

Xavier Dye

Cameron Sexton

William Green

CJ Uzomah

Anthony Maddie

Deionte Buckley

Jalen Collins

Brice Butler

Tenarius Wright

Brock DeCicco

Maty Mauk

Chris Drager

Reggie Ragland



ENJOY THESE SPECIAL OFFERS FROM USA FOOTBALL'S CORPORATE PARTNERS

USA FOOTBALL GRANTS

Is your youth or high school football team in need of new equipment, uniforms, a lifesaving AED or assistance in building a field? Apply for a USA Football grant by visiting usafootball.com/grants.

Riddell



OFFICIAL USA FOOTBALL FUNDRAISING PARTNERS

Our fundraising partners offer different options to best suit your needs as a player or organization. Plan ahead for next season by visiting usafootball.com/fundraising.



FlipGive



Mention USA Football
to receive a **10%
membership discount**
voltathletics.com/football



Automated External
Defibrillator (AED)
Up to 50% OFF
[http://www.physio-control.com/
USAFootball/](http://www.physio-control.com/USAFootball/)



15% OFF
Promo Code: USAFOOTBALL
mcdavidusa.com



15% OFF
Promo Code: USAFB15
cutterssports.com



15% OFF
Promo Code: USAFB
shockdoctor.com



Need help with fundraising? With FlipGive you can create a page, shop online for brands you love and **get up to 50% back from over 100 retailers.**

Easy, fast, and 100% free. Get started at usafootball.flipgive.com