

NOCAP Sports' Athlete Licensing Deal: NIL Warehouse

Question 1: What is the Licensing and Manufacturing Agreement?

Athletes are agreeing to license their NIL rights to NOCAP Sports and our Manufacturing Partner to create NIL merchandise for you. We handle the production, shipping, customer support and pay athletes a percentage for any of their NIL merchandise we sell.

Question 2: Will this agreement restrict me from creating other merchandise?

No, this deal is non-exclusive so you are free to also do any other licensing deal.

Question 3: How much will athletes be paid?

Athletes will earn 15% to 25% of the retail price depending on the product and whether the school logo is involved. This is negotiable and all percentages are listed in Appendix A of your contract.

Example: Athletes will receive a 25% royalty rate on jerseys sold for \$89.99 so athletes earn \$22.49 per jersey.

Question 4: How will athletes be paid?

The athlete royalty payments will be paid quarterly (four time per year) through the NOCAP Sports Platform. You must connect your bank account. There must be a minimum of \$20 in sales before the athlete's royalty distribution is paid out. If the sales fail to reach \$20, the money will roll over to the next quarterly distribution until meeting the minimum threshold. The Manufacturer is responsible for emailing a quarterly sales report to each athlete.

Question 5: Do athletes get to approve products with their likeness before they are used?

Yes!

Question 6: Can athletes design their own merchandise?

Yes, our Manufacturing partner produces over 1,000 different products! If you have a product idea, reach out to licensing@nocapsports.io.

