

Williams Stadium Fan Guide (A-Z)

Admission All guests entering Williams Stadium must have a valid ticket in order to gain admission to a Liberty Flames football game. Children ages two (2) and under are not required to have a ticket to gain admission: however they must sit on the lap of an adult. Liberty University students are granted admission through a lottery, for more information, please go to www.libertyflames.com/StudentTickets.

ATM Machines The closest ATM machines to Williams Stadium are located in DeMoss Hall as well as in the main hallway of Green Hall.

Bag Check Policy Safety is of the highest priority at Williams Stadium, and Liberty University will take every reasonable step to aid the safety of every person on campus. All guests will be subject to a bag check before entering Williams Stadium (see [Clear Bag Policy](#)). Liberty Athletics encourages guests to arrive at least 60 minutes prior to kick off to avoid lines and to enjoy the pregame in-stadium activities. Williams Stadium gates open 90 minutes prior to the start of every home game.

The following items are prohibited at Williams Stadium, but are not limited to:

- Outside Food or Beverages (Exception - One [1] Unopened Bottled of Water)
- Coolers – unless containing medical supplies
- Umbrellas
- Pets – excluding service animals
- Fireworks or Explosives
- Weapons (except as allowed by [Liberty University Weapons Policy](#))

Note: Such items will be prohibited from being brought into Williams Stadium. There is no storage area for these items.

Banners, Signs, and Flags Banners, signs and flags are allowed in Williams Stadium as long as they do not impede another spectator's view of the game and are not covering any venue signage. All banners, signs, and flags must adhere to the Liberty Athletics Fan Code of Conduct. Liberty University Athletic Game Management reserves the right to remove any banner, sign, or flag that is in violation with this code.

Clear Bag Policy In an effort to enhance fan safety and expedite entrance to Williams Stadium, Liberty has implementing a security screening process. This process includes a clear bag policy that will limit the size and types of bags that can be brought into the stadium by fans. The implementation of this measure is intended to enhance public safety while minimizing time spent searching bags at gate security checkpoints, thus easing access into the stadium. Only clear tote bags that do not exceed 12" x 6" x 12", or, one-gallon plastic freezer bags, will be allowed in Williams Stadium. In addition, small handheld clutch purses no larger than 4.5" x 6.5" will be permitted. Spectators also will be able to carry other items allowed into the stadium such as binoculars, cameras, and smart phones.

[Click here for more information about the Clear Bag policy](#), including a list of acceptable and prohibited bags.

Code of Conduct Liberty is committed to creating a safe, comfortable and enjoyable fan experience. When attending an event, you are required to refrain from following behaviors: • Behavior that is unruly, disruptive, or illegal in nature. • Intoxication or other signs of impairment that results in irresponsible behavior. • Foul or abusive language or obscene gestures. • Interference with the progress of the event (including throwing objects onto the playing surface). • Failing to follow instructions of event personnel. • Verbal or physical harassment of participant, officials, fans or event personnel.

Event attendees are responsible for their conduct. Event staff will promptly intervene to support an environment where fans can enjoy the event free from the above behavior. Event attendees that violate these provisions may be subject to ejection without refund and loss of ticket privileges for future events.

Concessions Concessions stands are located on both sides of Williams Stadium. Credit cards are accepted at all concessions stands.

Directions

Parking in the Thomas Road Baptist Church (TRBC) parking lot is suggested.

Traveling 460 East — Take the Candler's Mountain Road exit and take a right onto Candler's Mountain Road. Go through the stop light, and the first left is the LaHaye Lot. The TRBC parking lot is .2 miles farther down on your left.

Traveling 460 West - Take the Candler's Mountain Road exit and take a right at the first stop light onto University Boulevard. At the next light, take a left onto Candler's Mountain Road. The first left is the LaHaye Lot. The TRBC parking lot is .2 miles farther down on your left.

For more information, see [Campus Map](#).

Elevators Elevators are located on the West side of Williams Stadium Carter Tower and are available to suite holders, club level members and credentialed game day workers only.

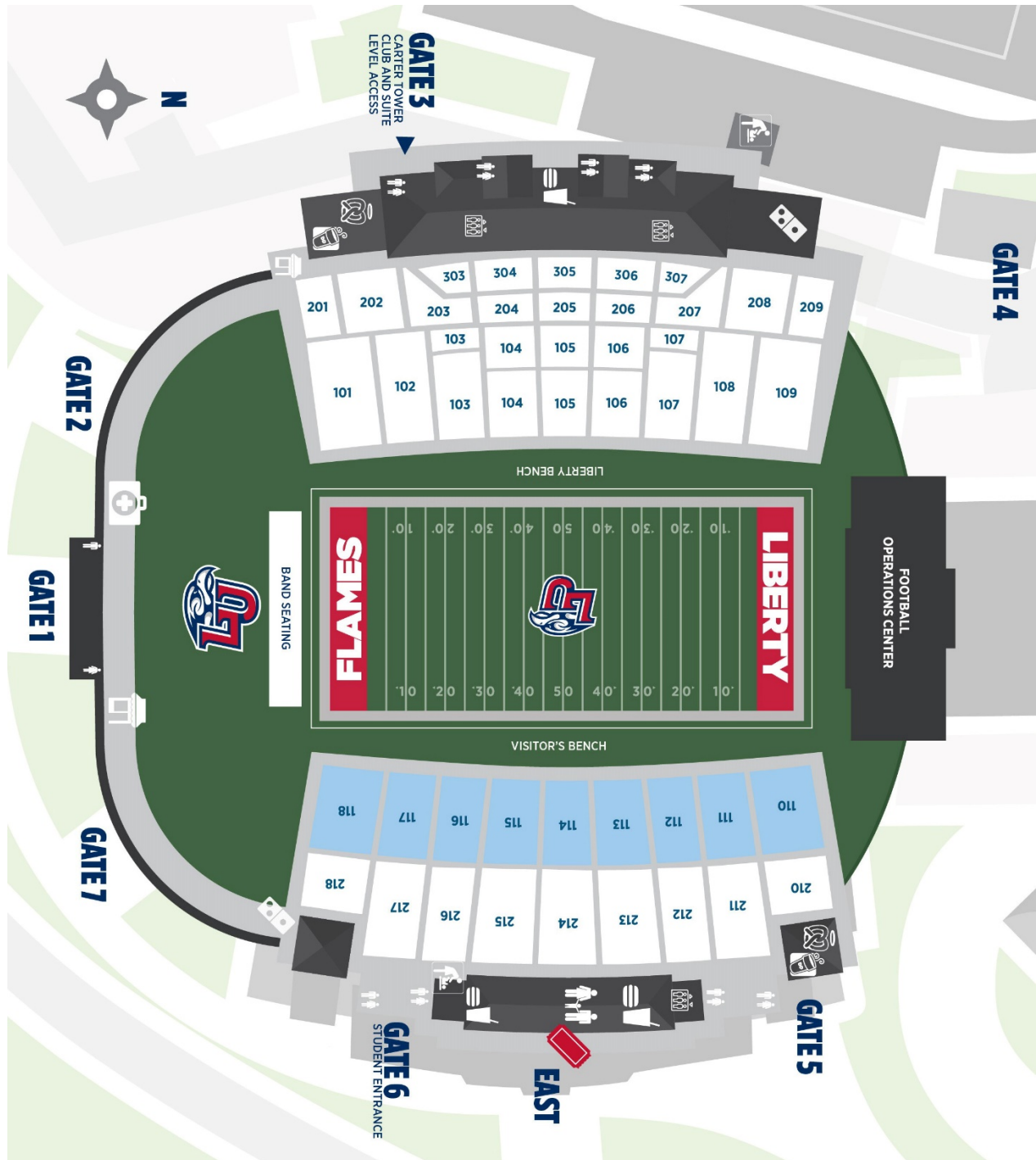
First Aid First Aid stations is located at Gate 1 at Williams Stadium. Liberty University Police and Game Management staff is stationed throughout Williams Stadium in case any fans need assistance.

Flames Club THE FLAMES CLUB is integral to the success of Liberty Athletics, and is the channel through which Flames Nation can partner with our coaches and student-athletes for the advancement of the athletics program. With the ever-increasing cost of competing at the NCAA Division I level, a dynamic booster club is critical to putting the strongest possible teams on the field and court. The mission of the Flames Club is

to raise financial support for Liberty Athletics and to ensure that our coaches and student-athletes have everything they need to compete for championships. Members of the Flames Club enjoy the satisfaction of knowing that their gifts are ultimately investments in the lives of our student-athletes, helping to provide them with the academic foundation, spiritual development, and character traits learned through athletics competition that are essential to success in life. Flames Club members can also be rewarded with preferred seating, parking, and pre-game hospitality privileges; based upon membership level. Benefits may also be refused for maximum tax deductibility (see your tax advisor). For more information about the Flames Club, please click [here](#).

Gates

- All gates open 90 minutes prior to kickoff.
- The student entrance is through Gate 6 (Please refer to www.libertyflames.com/StudentTickets for more information) • The Liberty player pass list is located at Gate 1
- Visiting Team pass list and entrance is located at Gate 5
- Suite and Club ticket holders are allowed access through the VIP Gate located at Gate 3 (must be wearing their lanyard ticket)
- All other ticketed guests can enter through Gates 1 and 4



GPS Address 1971 University Blvd, Lynchburg, VA 24515

[Campus Map](#)

ADA Accessible Guest Services

ADA accessible parking for the 2020 Flames Football season located in the Yellow Parking Lot (Speakman) near the Liberty Bookstore. A placard is required for entry to the ADA accessible parking lot. Handicap seating is located on the lower level of both the East and West side of Williams Stadium. All handicapped seating is reserved so a physical assigned ticket is required for all seats.

Parking Liberty Athletics understands the football game day experience begins long before kickoff at Williams Stadium and the department is here to make each fan's entrance to campus as smooth as possible on Saturday this fall. [Game Day Parking Information](#)

Programs

A digital version of the Flames Illustrate game day program is available by clicking on the Game Program link located at www.LibertyFlames.com/gameday.

Prohibited Items Prohibited items at Williams Stadium are, but are not limited to: • Coolers - unless containing medical supplies • Fireworks or explosives • Outside food or beverages (Exception - One [1] Unopened Bottled of Water) • Umbrellas • Pets - excluding service animals • Weapons (except as allowed by [LU Weapons Policy](#))

Radio Coverage - Liberty Flames Sports Network

Liberty Flames football can be heard all season long on the Liberty Flames Sports Network from VWSE. Powered by our flagship station, The Journey 88.3 FM, the pregame show begins 90 minutes prior to kickoff. Game day coverage of Liberty football can also be heard on the [Journey mobile app](#).

Re-Entry

Re-entry is allowed at Williams Stadium if your ticket is properly scanned out upon exit. Customers that do not have their ticket or student Flames Pass scanned out upon exit will not be allowed re-entry. Exit and re-entry are allowed through clearly marked areas at Gates 1, 4, and 5 only, while students must exit and re-entry through Gate 6 only.

Restrooms Restrooms are located throughout Williams Stadium. For more information, see the [Williams Stadium Gate map](#).

Security Checks Guests are subject to inspection and search for prohibited items. All guests entering any gate at Williams Stadium on game day will be required to pass through a magnetometer. [Magnetometer FAQ page](#)

Ticket Information All Ticket Office windows open at 9 a.m. To see if tickets are available, please call (434) 582-7328.

Water Guests are allowed to bring in one unopened 1 liter plastic bottle of water into Williams Stadium on game day.

Inclement Weather Announcements/Delays Liberty Athletics wants to ensure your game day experience at Williams Stadium is as safe and enjoyable, as possible, including when inclement weather hits the Lynchburg area. Liberty Athletics reserves the right to delay the opening of the gates at Williams Stadium due to the threat of inclement weather within the vicinity of Williams Stadium. Prior to gates opening on game day, any weather delays will be announced by the @LibertyUPolice Twitter account, followed by all of other official channels (@LibertyFlames and @LibertyFootball social media accounts, LFSN Radio on The Journey 88.3 FM, local media outlets).

Once the gates have opened on game day, Liberty Athletics will use the following protocol to announce to announce any weather related delays.
Lightning Strike within 20 miles of Williams Stadium:

- Stadium PA announcement will be made notifying fans of lightning in the area. Fans are encouraged to seek shelter in approved locations (see list below)

Lightning Strike within eight miles of Williams Stadium: • Stadium PA announcement will be made notifying fans lightning is within eight miles of the stadium and that play or the pregame preparation of play will be postponed for a minimum of 30 minutes • Fans are directed to seek immediate shelter in approved locations (see list below) • During the delay, each new lightning streak within eight miles of Williams Stadium will start a new 30-minute delay of play or the pregame preparation of play

- Gates will be closed to entry until the delay is over

List of Shelter Locations: • Liberty Indoor Practice Facility • Schilling Multipurpose Center • Green Hall • Hancock Welcome Center • Personal Vehicles

- Liberty University Dorms (students only)

List of official communication outlets: • @LibertyUPolice Twitter account • @LibertyFlames social media accounts • @LibertyFootball social media accounts • LFSN Radio on The Journey 88.3 FM • In-stadium PA (once gates have opened on game day)

- Local Media Outlets